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Sports Enterprises

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CHICAGO, ILLINOIS

AMERICA'S ACE ATTRACTIONS



May 24, 1944.

Mrs. Effa Manley
The Newark Eagles Baseball Club
71 Crawford Street
Newark, 2, New Jersey.

Dear Mrs. Manley:

I have your letter of May 22nd, and am hastening a reply, so that you can shape your plans in conjunction with your contemplated jaunt out this way in early June.

I am enclosing your itinerary...and in the near future will give you complete details as to promoters, perks, and terms in each case. Wednesday, June 7th has been left open, but will be filled, going north to the Muskegon spot, so you will keep busy.

The itinerary isn't a bad one...although it could be a great deal better from financial angles, but, at this particular time in June, both the Birmingham Black Barons and the Cincinnati Clowns (who would be the real money earners paired with you out here) will be in the east. However, I don't think that you will regret the jaunt.

When you draw your second half schedule, if you can leave about two weeks about the middle of July, I will guarantee a jaunt that will produce real revenue day in and day out. Birmingham is "red-hot", out here, and a pairing with that club is one of those so called "naturals". Visits to Nashville, Chattanooga, Knoxville, Birmingham and New Orleans, is where the real pay-off is now at.

Would appreciate your having the Elias Bureau send on their form statistics...and by the same token, would welcome your line-up numbers, and players personalities, as well as any mats that you may have...so that we can publicize your jaunt to the highest degree. Awaiting this information, and hoping that you are moving along well, I am,

AMS:NS

Very truly yours,
A. M. Saperstein 6

Showmanship in Sports